



BRITISH REBIRTH SOCIETY

BRAND STYLE GUIDE

KEY WORDS

Clarity	Breathing
Grounded	Airy
Connected	Light
Present	Focused
Professional	Qualified
Well-being	Therapeutic

MAIN LOGO



FINAL FILES PRODUCTION

You receive the primary logo & brand mark in high resolution @300dpi CMYK files .EPS (scalable to any size / for print) and screen resolution @150dpi RGB .PNG files (transparent background / for web or watermarking) in each of BRS brand colours + the colour codes in CMYK, RGB and web to maintain colour consistency.

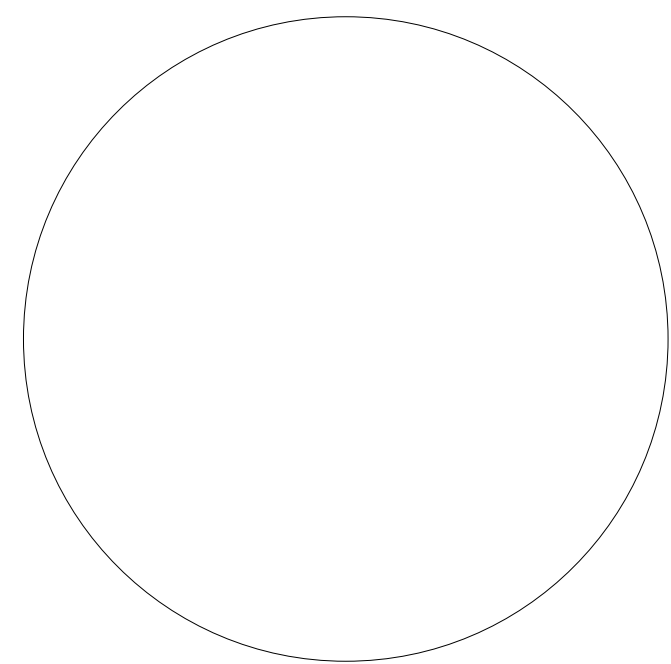
BRAND MARK



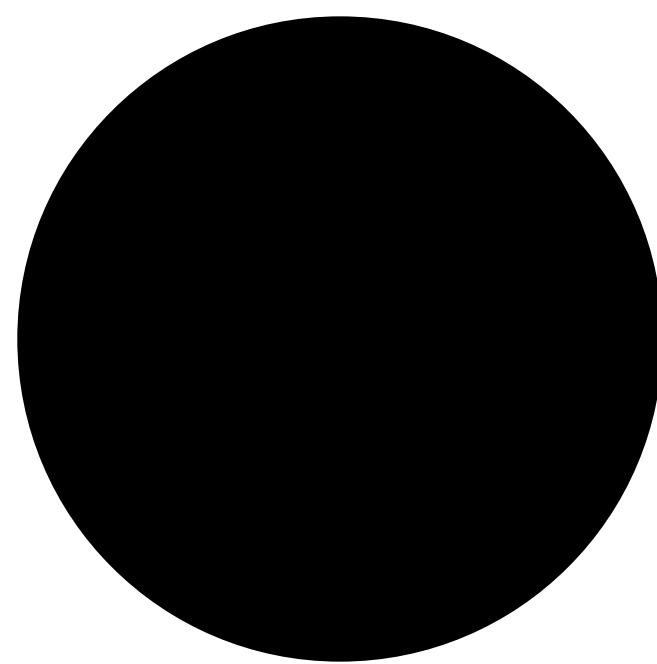
BRAND MARK + NAME



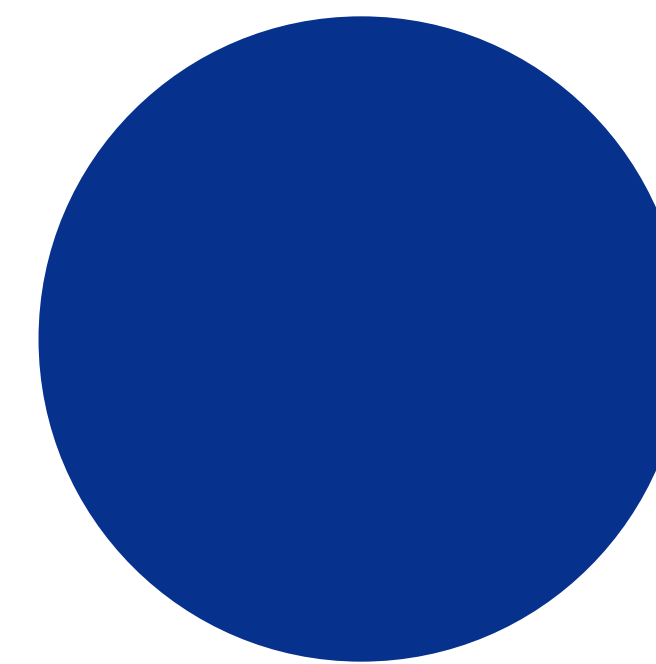
COLOUR PALETTE



WHITE



BLACK



INDIGO BLUE

R G B 3 79 132
C M Y K 98 40 0 48
W E B 034F84

Brand Style Guide
for British Rebirth Society

2019

